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Passenger Queue and Flow monitoring, measurement and management

BLIPSystems delivers passenger tracking solutions for airports to optimize the use of resources - people, space and processes. Based on the proven Bluetooth technology, BLIP Systems offers advanced Business Intelligence solutions, which brings real time management information about passenger movements to achieve transparency, improved documentation and efficiency of daily operations to airports.

Route Analyzer – monitor and document dwell and queue time (security check, check-in, passport control)

The Route Analyzer is the markets most advanced and versatile tool to analyze and document how passengers move along a predefined route:

- Monitor, document and present queue/dwell time - 24/7/365
- Improve your ability to plan efficiently – based on statistically reliable information.
- Prove or reject adherence to SLAs and KPIs, with airlines and handling agents.
- Eliminate bottlenecks based on knowledge and predictability
- Eliminate cost of manual counting or monitoring of queue time
- Improve passenger experience and airport image.

User areas: security screening, check-in, passport control, Immigration, taxi queues, etc.

Flow Analyzer – monitor and document your passenger flow throughout the airport

The Flow Analyzer can be applied to gain more knowledge about general Passenger flows in the airports land- and airside:

- **Capacity issues**
Gain knowledge about how visitors move within the airport to optimize capacity. Know when and where the load of visitors on particular areas exceeds limits and use this knowledge to re-organize signing and area layout. Use existing resources efficiently and save cost of expanding facilities.
- **Optimize shopping**
Document how visitors penetrates retail areas and use this knowledge to optimize signage and shop locations, location of products within a shop and general layout of shopping areas. Improve the retail tenancy mix and maximize revenue from tenant stores by optimizing the layout of the shopping area.
- **Optimized revenue from store Lettings/rentals**
Document the number of potential customers passing by the individual shops and use data to adjust shop rents. Reduce rentals disputes regarding potential customer footfall with firm and accurate passenger flow data.

PRODUCTS

Flow documentation
Flow analysis
Flow forecasting
Queue time measurement
Queue time analysis
Resource management
Information distribution & management